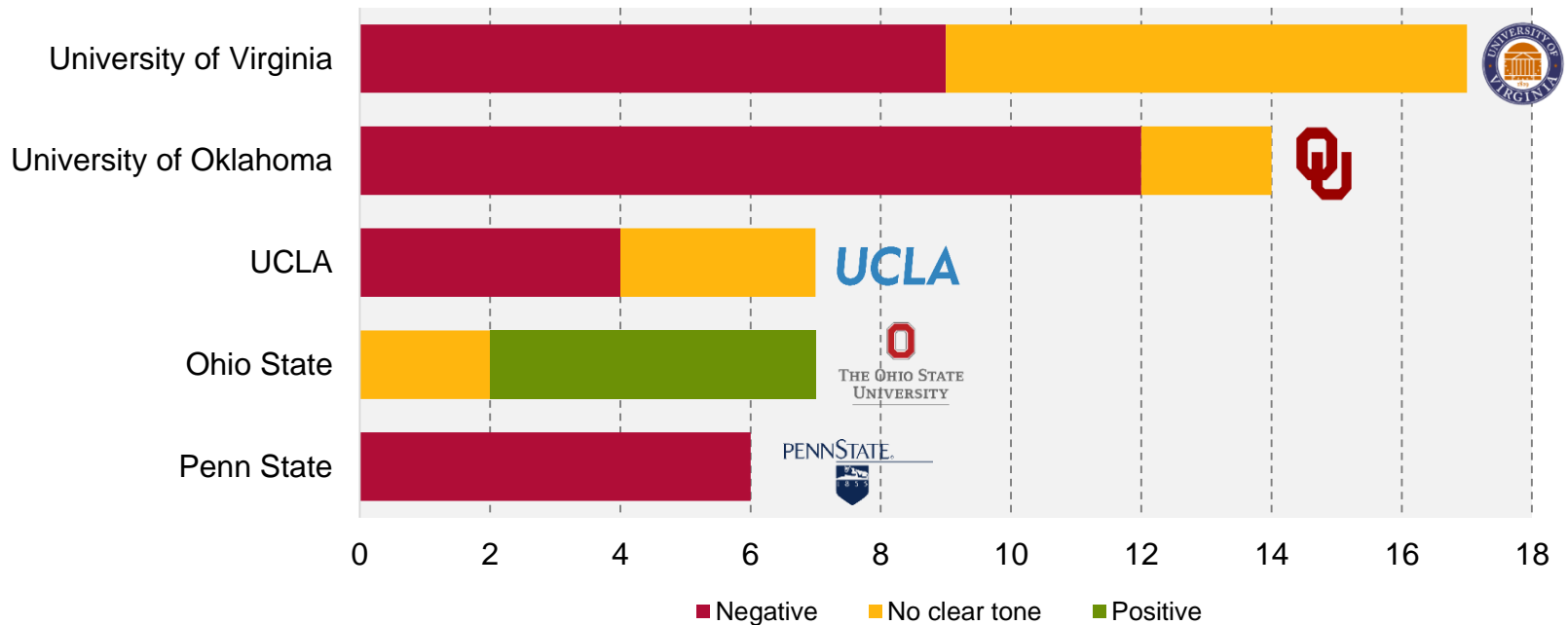


Academics overlooked as student-life issues draw risk

U.S. TV media, January 1 – April 15, 2015 | Volume and tonality of coverage on universities



The racist chant incident at University of Oklahoma and the now retracted *Rolling Stone* article on rape at the University of Virginia severely harmed the schools' images. Scandals also tarred UCLA and Penn State's images. Ohio states received praise on sports.